Serial No.: 09/882,368 Docket No.: 70655.7900

## Amendments To Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

## Listing of Claims:

1. (currently amended) A computer-implemented method for collecting product data to facilitate at least one of searching, viewing and purchasing of products at a single shopping website, comprising:

retrieving, by a host computer, product data from a plurality of websites associated with providers, wherein said providers include a plurality of at least one of affiliated and non-affiliated providers, wherein said product data is to be provided to a user;

determining a source of said product data, wherein said source is at least one of said providers and suppliers;

associating a key with said product data, when said product data is associated with one of said suppliers and no key is associated with said product data;

adding said key to a merchant record;

parsing said product data according to data types to determine by said host computer, whether a first portion of said product data associated with at least one of said data types may be added to stored product data based on at least one of said data types;

integrating, by said host computer, said first portion with said stored product data within a database to create integrated data; and,

providing said integrated data to a user such that said user may utilize a single shopping website to search for, compare prices and order said products, wherein said products are associated with said product data from a plurality of said websites, wherein each of said websites may be associated with a different provider.

- 2. (original) The method according to claim 1, wherein said providers comprise merchants.
- 3. (previously presented) The method of claim 2, wherein determining whether said first portion may be added to said stored product data comprises matching product producer names

FEB 23 2005 09:25 FR SNELL WILMER PHX 3 602 382 6070 TO 917038729306

P.04

Serial No.: 09/882,368 Docket No.: 70655.7900

and product producer product identifiers from said first portion to product producer names and product producer product identifiers from said stored product data.

4. (previously presented) The method according to claim 2, wherein determining whether said first portion may added to said stored product data comprises matching product SKUs from said first portion to product SKUs in said stored product data.

5. (original) The method according to claim 1, wherein said providers comprise canonical suppliers.

6. (original) The method according to claim 1, wherein said providers comprise merchants and canonical suppliers.

7. (original) The method of claim 1, further comprising indexing said stored product data and forwarding said indexed stored product data to at least one searchable database.

8. (original) The method of claim 7, wherein said at least one searchable database has at least one mirrored database.

9. (original) The method of claim 7, wherein said indexed stored product data comprises index meta-data and indexed data.

10. (original) The method of claim 1, wherein said at least one searchable database is load balanced with at least one mirrored database.

11. (original) The method of claim 1, further comprising updating at least one priced products database with said stored product data.

12. (original) The method of claim 1 further comprising examining said buffer and determining that at least one entry in said buffer contains product data which may be entered with said stored product data.

Serial No.: 09/882,368 Docket No.: 70655.7900

- 13. (original) The method of claim 12, further comprising categorizing said at least one entry.
- 14. (previously presented) A computer readable medium containing at least one component for performing the method of any of claims 1-13.
- 15. (previously presented) A computer implemented system comprising at least operative to perform the method of any of claims 1-13.
- 16. (previously presented) The method of claim 1, further comprising parsing said product data according to data types to determine, by said host computer, whether a second portion of said product data may not be added to said stored product data within said database; and

adding said second portion to a buffer.

17. (previously presented) The method of claim 1, wherein one of said data types includes at least one of product description, price, merchant information, manufacturer information, and image.